



Free Wheelin'

BY DICK DIMMETTE

MAD MERCHANTS OF CABRILLO. Or if you prefer, The Three Candidates for Camarillo, are holding their MAD MIDNIGHT SALE Saturday next. Remember the date, Saturday Dec. 19th. This will be an "all-timer" and is an event we hope you will not miss. Many will remember last year's event, which was promoted by the whole business community. This time it is being presented exclusively by your three new-car dealers on Cabrillo Ave. in Torrance. However, all local merchants are invited aboard, and we know that many are tying their advertising efforts to the several thousand dollars that your dealers are spending in newspapers, radio, and television. We intend to make this an event long remembered in Torrance and environs. Actually the term "sale" is a misnomer. In reality it will be more in the nature of a carnival and hospitality night. To quote VEL MILETICH, "After all, we can't go broke in three hours, so lets give the folks a real reason to come out at midnight." TED GREEN heartily agreed, and we at DEVON MOTORS, while doubting the statement, decided to go along for the ride. We promise you this: Even if you have no idea of buying a car, you will be glad if you come. We guarantee a few laughs, a glass or two of champagne and plenty of coffee, cake, and Spudnuts.

FIFTEEN USED CARS AT AUCTION. Each dealer is entering from his huge used-car stock, his pick of five best buys. This will be a legitimate auction and you, the buyer, will name your own price, in competition with others, of course. Several finance companies are co-operating and if you need assistance they will be on deck to clear your credit in five minutes. 100 percent financing is available and your first payment will not be due until March of 1960. If you have a car to trade, each dealer will accept the appraisal of the other. Sale starts at midnight. However, we all will be open straight through, so you can come down, browse around, choose your car and be all set for the opening gun.

TRANSPORTATION FOR \$1. Several good, reliable safety-tested transportation cars will be sold for just \$1, full price. A public drawing will be held at 1, 2, and 3 o'clock to choose the lucky purchaser. Drawing will be held at the auction stand on the corner of Cabrillo and Double.

COMPETITION NOT DEAD. Don't you believe that because we are co-operating for this sale that we are no longer competing. In addition to trying to get our money back for the promotion, we have a little side action going. The dealer selling the fewest cars, the loser, has to clean up all the mess and debris in and around all three agencies. It is agreed that this must be completed by opening time Sunday at 9 a.m. So someone will have to work the night through doing porter and street-cleaning work. Personally, I'm tired just thinking about it. Incidentally, the dealer has to do this personally, not delegate it. I am looking forward to seeing Ted Green or Vel Miletich on the business end of a broom.

TOM DUGGAN FEATURES. Each of the three participants will be interviewed individually on the Tom Duggan Show Saturday from 10:30 p.m. to 12 on Channel 13. Be sure and tune in and see your favorite dealer match wits with the inimitable and unpredictable bad boy of television.

ITS CRAZY, ITS ZANY. It's the once-a-year MAD MIDNIGHT JAMBOREE. Don't miss it. Mark your calendar for Dec. 19. It's from midnight till exhaustion.

D. D.



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Necchi Sewing Machine Kit, Reg. 4.00	2.99
Worcester Tea Set, Reg. 1.98	1.33
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Tico Battery Train, Reg. 2.98	1.99
Mattel Firebolt Gun, Reg. 5.98	2.99
Mattel Machine Pistol, Reg. 4.98	2.99
Tripoli Game, Reg. 2.00	99c
Paint-by-Number Kit, Reg. 1.98	2 for 2.00
Combination Safe Bank, Reg. 2.98	1.49
12" Western Marshal Bicycle, Reg. 23.95	14.99
Wyatt Earp Double Holster Set, Reg. 5.00	2.99
Hubley Farm Set, Reg. 4.98	2.99
Wyatt Earp Double Holster Set, Reg. 7.98	3.99
Tootsietoy Village Set, Reg. 4.00	1.99
Football Helmets, Reg. 3.00	1.99
Imperial Cameras, Reg. 6.98	3.99
Varney Battery HO Train Set, Reg. 9.98	3.99
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Remco's Sneaky Pete, Reg. 2.98	1.33
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Microscope Set, Reg. 4.98	2.99
Fanner "50" Holster Set, Reg. 7.00	3.99
Park Satellite Rocket, Reg. 98c	69c
Eldon Air Force Jet, Reg. 4.98	1.99
Kadet Rifles, Reg. 3.98	2.98
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Petal Craft, Reg. 1.98	1.33

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59⁸⁸
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